



Director of Innovation and Business Development recruitment information pack July 2020



**activity
alliance**

disability
inclusion
sport

activityalliance.org.uk

Introduction

By the Chief Executive at Activity Alliance

Pride and passion are at the heart of everything we do at Activity Alliance. We know that sport and active recreation change lives for the better. We have achieved much and work with so many fantastic people and organisations. However, our aim of achieving “Fairness for disabled people in sport and activity” remains to be achieved. We are excited by our potential to grow as a movement and drive positive change. The Director of Innovation and Business Development will play a key role in delivering growth and innovating impactful solutions.

Before the pandemic, we were making good progress on closing the unjust gap between disabled and non-disabled people’s activity levels. Indeed, as we went into lockdown, we witnessed the highest number recorded for disabled people’s activity levels yet. You can imagine how frustrating it is that we have seen inequalities widen during the current crisis.

We are determined to achieve more with our refreshed vision focussed on fairness for disabled people in sport and activity. We need to persuade the sport, leisure, and health sectors to embrace new approaches, which work for disabled people.

Activity Alliance is stepping up to the plate and identifying what we can do differently to have the greatest impact. We know only too well that significant progress requires a shift in society’s attitudes and our help to embed inclusive practices.

You will join a fantastic team that works tirelessly to enable organisations to support more disabled people to be active. We are determined to ensure that insight and the lived experience of disabled people will guide all our work. Your extensive experience and desire for change will complement this hard-working team across England.

I look forward to meeting and working with the unique individual who can further strengthen our team.

Barry Horne

About us

In April 2018, we became Activity Alliance (previously known as the English Federation of Disability Sport). We join members, partners, and disabled people to make active lives possible. September 2018 marked 20 years since we became a national charity and we are proud of our success so far. We work with so many amazing people and are at the centre of influential world-renowned programmes for disabled people.

Our work

As a membership organisation, our impact is stronger together. We work closely with many organisations. This includes Sport England, the [National Disability Sport Organisations \(NDSOs\)](#) for specific impairment groups and National Governing Bodies (NGBs) of sport. We also work with regional, coaching and education networks. This includes the Active Partnerships, clubs and schools.

[Find out how we help here](#)

[Read our latest Impact Report here](#)

Learn more about Activity Alliance's work. [Watch a montage film here](#)

The team

Our team works across various specialisms, driving change in disability, inclusion and sport. We have two offices, in Loughborough and Manchester. A lot of our team work remotely across England. Our Board is made up of 11 people, who have a variety of essential skills and experiences to support our charity's strategy, policies, and vision.

[Read more about us on our website](#)

Useful further viewing

10 Principles

Activity Alliance, supported by Sport England, released the 10 Principles film to guide providers to deliver more appealing and inclusive opportunities. If embedded within planning and delivery, the principles can be the vital ingredient for delivering activities that will support disabled people to be and stay active for life.

[Watch our 10 principles film here](#)

Who says? campaign

Our exciting campaign is calling time on negative perceptions about disability, inclusion and sport and asks – who says?

[Watch the who says playlist here](#)

The Role

Directly responsible to: Chief Executive

Salary Range: £50k to £62k

Location: Manchester or Loughborough (and/or remote)

Role Purpose

- Lead the Charity's business development, introducing innovative and better practice across existing and future functions
- Significantly improve the charity's commercial practice and income generation, leading the charity's fundraising work to secure financial growth and sustainability
- Work with the Chief Executive and Strategic Lead - Partnerships and Programmes to provide executive and strategic leadership to the organisation and in support of its Board and Members
- Directly responsible for the performance and impact of Corporate Services, Finance, Marketing and Communications, Research and Insight, Events and inclusive practice, Fundraising, and Member Support

[Access the full job description on Activity Alliance's website here](#)

How to apply



Contact the team at The Ability People:

- Adil Ghani
- Email adil@theabilitypeople.com

- Rachael Latham
- Email rachael@theabilitypeople.com

[Visit The Ability People website](#)

If you require any reasonable adjustment or adaptation of the application process, please let one of the team know.

