

Achieving Fairness – Activity Alliance Strategy 2020-2025

Vision: Fairness for disabled people in sport and activity

Organisational Objectives

We will close the gap between disabled people’s level of inactivity and that of non-disabled people. We will make that change within a generation by:

1. Embedding inclusive practice into organisations
2. Changing attitudes towards disabled people in sport and activity

How we work

“Leading organisational improvement and changing attitudes to unlock the value of sport and activity for disabled people”

- Insight and the lived experience of disabled people guide all our work.
- We have a passionate commitment to working with partners to remove barriers.
- Activity Alliance shapes and aligns all our work to achieve our organisational objectives.