

Activity Alliance Photography, Image and filming guidelines



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Version: 2	Reason: Update
Approved by: Activity Alliance Board	Approved date: April 2018
Review date: Jan 21	Reviewer: Safeguarding lead

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Guidelines and procedures for taking images at events/activities

Professional photographers

Professional photographers / filming / imaging / video operators wishing to record at an event should seek permission for a media accreditation with the event/activity organiser prior to the event/activity, filling in the appropriate paperwork, along with providing identification. This should be done no later than 5 working days prior to an event/activity. (NB. Depending on the event/activity this timeline may differ)

Students or amateur photographers

Students or amateur photographers / filming / imaging / video operators wishing to record the event/activity should seek permission for an accreditation with the event/activity organiser by providing identification and providing an outline and motive for attending the event/activity. This should be done no later than 5 working days prior to an event/activity. (NB. Depending on the event/activity this timeline may be different)

All other spectators

Spectators, Staff, volunteers, participants and the general public are permitted to use cameras and mobiles phones appropriately, security staff and appointed stewards will be doing checks to ensure that anyone using their personal equipment to take photographs or filming is doing so in an appropriate manor. There is evidence that certain individuals will visit sporting events to take inappropriate photographs or video footage of young and disabled sports people. Any concerns during an event should be reported to the Safeguarding Officer or an appropriate member of the organising team via the registration desk.

Accreditation procedures at events/activities

Professional photographers, students and amateurs

Pre-arranged and approved accreditations should be available for collection at a specific designated area, along with a clear briefing note and information identifying any specific media rules and regulations. If needed an official media bib should be allocated.

The specific details concerning photographic / imaging / video equipment registration should, where possible, be published prominently in any event/activity programme, at the registration desk and should be announced over the PA system prior to the start of the event/activity. The recommended wording is: **“In line with recommendations in the Activity Alliance Safeguarding Policies, the promoters of this event are aware that there is evidence that certain individuals will visit sporting events to take inappropriate photographs or video footage of young and disabled sports people. Any concerns during an event should be reported to the Safeguarding Officer or an appropriate member of the organising team via the registration desk”**. This should be repeated throughout the event/activity where possible but definitely at the start of every session.

For more information, please contact info@activityalliance.org.uk or call 01509 227750

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