

Membership commitment

Your commitment to fairness for disabled people in sport and activity

By signing up to the Activity Alliance’s membership commitment, you are supporting a growing movement for change.

Our vision is fairness for disabled people in sport and activity. We cannot achieve this alone. Working together, we can realise this vision in a shorter time. Across the country, there is a wealth of people and organisations wanting to change attitudes towards disabled people and improve others’ approaches. You can be part of our collaborative movement and ensure disabled people reap the benefits of being active.

# Part 1: Your commitment

We are committed to working with Activity Alliance and members to grow the movement for change. We support the charity’s vision to see fairness for disabled people in sport and activity.

By signing this, you agree to Activity Alliance promoting your organisation’s name in our movement lists.

|  |  |
| --- | --- |
| Signed |  |
| Position (This must be Chief Executive or nearest equivalent) |  |
| Organisation |  |

# Part 2: Lead theme examples (for organisations within the sport or leisure sector)

If you are an organisation within the sport or leisure sector, we ask you to work with us on your Lead improvement plan. Lead runs through nine themes:

1. **Leadership**

Effective leadership that inspires an inclusive culture where your whole organisation considers disabled people’s needs.

1. **Strategy and policy**

Strategic plans that are sustainable, linking positive outcomes for disabled people to your organisation’s vision.

1. **Community engagement**

Provide better services by understanding disabled people in your community. Empower more to influence and access your offer.

1. **Partnership working**

Have a greater impact with local disabled people by building effective partnerships with likeminded organisations.

1. **Resource management**

Improving the experience of disabled people by managing and dedicating resources (including human) effectively.

1. **People management**

Build a more qualified and representative workforce to deliver your strategies.

1. **Service development, marketing and delivery**

Identify, reach and satisfy a wider audience through inclusive and accessible marketing communications. Provide an accessible offer.

1. **Performance measurement and learning**

Benchmark your progress by setting targets for effective performance.

1. **Facilities**

Assess how accessible and welcoming the facilities your organisation uses are for activities.

Please use the table below to list example impact stories of your work towards the themes above. This can be links to appropriate online content:

|  |  |
| --- | --- |
| Lead theme | Online link and brief description |
|  |  |
|  |  |
|  |  |
|  |  |

# Details:

We will contact you regularly to capture your work towards this commitment. Please supply the contact information below.

|  |  |
| --- | --- |
| Name of Chief Executive or other Executive leader |  |
| Name of organisation |  |
| Name of lead contact |  |
| Contact email |  |
| Contact phone |  |
| Organisation website |  |
| Organisation Twitter |  |

Please send to your representative at Activity Alliance.

Contact us on 01509 227750 or [members@activityalliance.org.uk](mailto:members@activityalliance.org.uk)